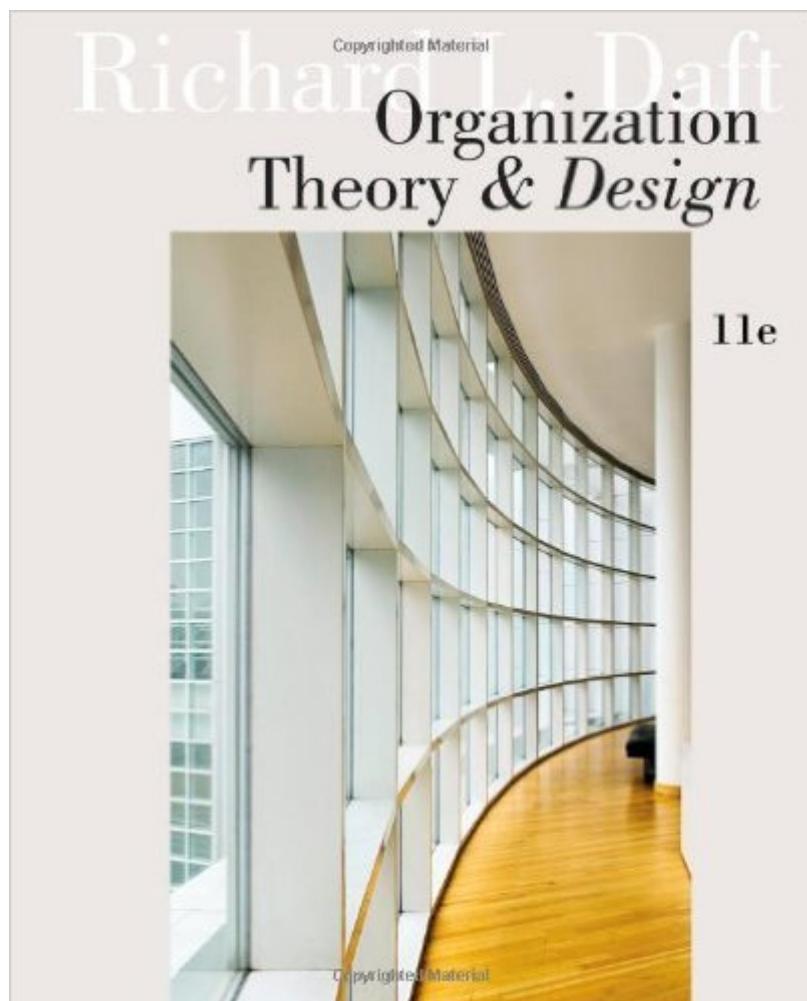


The book was found

Organization Theory And Design



Synopsis

Discover some of the most progressive thinking about organizations today as acclaimed business author Richard Daft blends contemporary, innovative organizational ideas with proven classic theories and effective business practices. The result is a best-selling book--ORGANIZATION THEORY AND DESIGN--that's as enjoyable and engaging as it is useful and informative. You'll see, firsthand, how well-known organizations cope and even thrive within today's rapidly changing, highly competitive, international environment. Featured organizations include BP, Disney/Pixar, Volvo, Barnes & Noble, and Cisco Systems. Fascinating detailed examples, contemporary case studies and proven learning features bring organization concepts to life while helping you develop the skills and insights that will leave you well equipped to meet the challenges of today's business world.

Book Information

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Customer Reviews

"Organization Theory and Design" is a book every corporate member that has aspirations to better understand and contribute to his organization should own. I used this book studying a basic course of organizational behavior after the professor had referred to it as "the best text on the market". I found out he was right - the book is extremely well-written and its contribution to my understanding of the subject is invaluable. As it happened, I partly read older versions of the book to find out how every few years Mr. Daft updates his analysis, insights and examples of the ever changing and evolving world of organizations; for instance, the past example of IBM that served as the major opening example of an organization that has gone from the top of the world to the brink of

disintegration in the beginning of the 90's (and since then regained leading position in its areas of expertise), is replaced in this 8th edition with Xerox. Mr. Daft continues and presents the most recent developments in organizations' design - structures and management methods that have only emerged lately in response to the turbulences in the environments and competition worldwide. By making the changes and improvements in every edition "Organization theory and design" wins the title of this review - "the learning book" - that mirror images the main theme of this work - "the learning organization". Almost no organization can stand still in today's reality - managers and workers have to constantly think of better ways of doing things and learn from every source that bears knowledge and can give the organization a better competitive advantage. Things have never moved so fast and threats and opportunities have never been so immense.

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